

Autonews.TV November 2008

Mod Audi A6

IQ. These are two letters Toyota hopes will help it revolutionize the business once again. With its cute and powerful dimensions, yet with a whole host of technical and stylish innovations, Toyota aims at enriching the market with its IQ. On that note, welcome to Autonews TV.

The IQ's design is an immediate crowd pleaser. Months before the official launch, Toyota is inviting new buyers to acquaint themselves with this new lifestyle car at special meeting points called John's Apartments, like here in Frankfurt. Lifestyle is also the key word for the Audi A6, a car which has gained many new friends over the past few years. Why it appeals to even more ... we'll show you now.

Audi A6

00:00-00:34

Since the model change in 2004 some 1.3 million Audi A6's have been sold.

This car is way out front in its segment not only in Europe but worldwide. For model year 2009 the company from Ingolstadt has treated its mid-range star to some subtle restyling and some changes beneath the body.

00:35-01:10

O-Ton

"First, the A6 gives you a much better driving experience, using 15 percent less fuel while offering more power and comfort. Second: there's a whole host of innovations like the Audi Multi Media Interface MMI and the lane change assist system. Third, we have meticulously refined the progressive design inside and out with a restyled front bumper and LED daytime running lights."

01:11-02:12

The changes to the exterior make the former model look real conservative. The new apron has larger air intakes and different foglamps. Other changes you cannot see upgrade this

luxury mid-range car even more: on request you can order the high beam assistant for the xenon headlights, which automatically switches to low beams when there's oncoming traffic. Another extra cost option is the dynamic cornering lights. And Audi will once again offer an S-line exterior package including different aprons, round foglight surrounds and chrome-tipped tailpipes for the four cylinder. At the back the factory LED lamps tell people, this is an A6. The lights for the sedan were redesigned giving it a wide, flat back. A decorative chrome strip along the edge of the rear lid is another highlight. Side indicators located in the exterior mirrors and chrome-plated door sills are all part of the new generation's looks.

02:13-02:25

Much more significant, the engine line-up with six gasoline versions ranging from 170 to 350 horsepower and 4 diesel engines from 136 to 240 horsepower. All of the vehicles have been individually optimized.

02:26-03:01**O-Ton**

"We call it our modular efficiency system, meaning we take a look at all the types of energy inside the car, starting with the engine and the combustion. Naturally, we optimized friction and the internal gas-exchange cycle. Also optimized the evaluation levels for the auxiliaries like the alternator or power steering pump. Smooth running tires are used to reduce the car's rolling resistance. With each car we try to find the best package possible. That can vary from engine to engine and then we try to take the steps that make the most sense."

03:02-03:40

The interior was also slightly varied: the steering wheel now clad in leather, the instruments with decorative aluminum rings. The main feature of the package is the Audi Multi Media Interface MMI, the navigation with a bird's eye picture mode complete with real-life 3 dimensional images. And there's room for even more innovations.

03:41-04:03

O-Ton

"Innovations come up on a regular basis at Audi. It might very well be, that we'll make even further modifications to the A6 till it's discontinued. Such a large and comprehensive freshening up till the successor hits the market will be unique."

04:04-04:28

The sale of the new model has already started with prices nearly unchanged at 34 thousand two hundred Euros. The success story of the preceding model is something the new model will have not problem matching.

Mod Lamborghini Gallardo

The Toyota the success of the Smart was reason enough to come up with their own little city car, but also with their very own concept for winning over customers. At the Geneva Motor Show, the production version of the IQ celebrated its world premiere. For the most part it is based on the concept study by the same name which was presented already in Frankfurt in 2007. Measuring two meters 98, the IQ is just under three meters, but still longer than a Smart.

Longer and much much stronger – the Lamborghini Gallardo! We were lucky enough to be able to take this dream car out for a stroll!

Lamborghini Gallardo LP 560-4

00:30-01:15

This is the ultimate dream sports car. The Lamborghini Gallardo LP 560-4. "560" stands for the enormous amount of power under the hood, the 4 for all wheel drive.

01:16-02:05

The 560 borrows a whole lot from its big brother the LP640 and its ultra-offshoot, the REventon. The aggressive front and snout with the modified air scoops are signs of its kinship with the LP. The design of the light clusters at the back derive from the over-a-million dollar Reventon.. And in terms of weight reduction, the LP560 dash 4 is hot on the heels of its role model: 20 kilograms lighter than its predecessor it measures 4 meters 30 in length. Ready for battle at 1.41 tons.

02:06-02:28

The ten cylinder received a thorough makeover resulting in 540 Newton meters of torque at 6500 rpm and 560 horsepower. To adequately rein in all that power and come to a perfect halt there are 365 millimeter brake discs up front and 356 millimeters in the rear.

The design and functionality of the interior speak for themselves. No other word but perfect would be sufficient here.

02:51-03:01

The new Lamborghini LP 560-4 is on its way to dethroning the former model.

03:02- 03:55**O-Ton**

"The Gallardo was the absolute sales hit for Lamborghini with 7000 sold. The new car, the Gallardo LP 560-4 is better in almost every way. It has a new design, both aggressive and elegant, it has a new engine with an added 40 horsepower. We increased the shifting speed by 40 percent, weight has been reduced by 20 kilograms and the CO2 emissions by 18 percent. The car is faster and now does 325 kilometers per hour, 0 to 100 in only 3.7 seconds. That's really a great car, which will make it way."

03:55-04:12

With this dream car, the way into your very own garage costs around 150 thousand Euros plus tax! Money is not something anyone would think about once behind the wheel of this



beauty.

Mod Opel Insignia

The wheelbase of the IQ is exactly two meters, its height 1 meter fifty – making it nice and comfy. Despite its compact dimensions, the design of the IQ emanates dynamics and stability, which denotes the buzzword for Toyota called the J Factor. The striking, high shoulderline and the cool air opening in the bumper literally smile at the observer with a friendly face. All in all, the vehicles is very lovable and great for daily use.

This also applies to the Opel Insignia, a car already with a big following.

Opel Insignia

00:00-00:41

In Rüsselsheim they place a great deal of hope in this car. The new Opel sedan not only replaces the Vectra, it also closes the gap left by the Omega. The chances of winning back the customers who have drifted away to the Japanese and Korean side are not bad. Besides the stylish appearance of the Insignia, there's plenty of constructive know-how to allow us to expect a well-engineered and agile model.

00:42-01:27

O-Ton Forster

"We left ourselves a whole lot of time and put a whole lot of effort into giving the car its sporty look, without sacrificing any space inside. We created an entirely new technology of modular build for the car, which will be used worldwide by GM. A big boost of confidence for the team, which is incredibly motivated.

We put a lot of effort into the details. Interior quality, new technology features, chassis tuning and very nice engines, some with very low CO2 values.

We think it's a package we can be very proud of."

01:28-02:30

The Insignia possesses a stylish and bold design. It's longer, taller and heavier than the Vectra. The stretched body is totally different from the conservative design of the Vectra with its own character and sportiness. The typical rough edges we know from Opel have

disappeared. Now there are harmonious curves. Between the two slanty eyes is a wide grille with a large Opel emblem in the middle of a chrome bar and three cross blades – this new guy really has a nice face. The roofline of the new Opel sweeps slowly down towards the back giving the notchback the look of a coupé. The tail end, on the other hand, seems to be a bit unbalanced.

02:32-02:50

O-Ton

02:51-03:18

The interior reaches out to literally hug the passengers, inspired by modern furnishings at furniture fairs. On request, for instance, you can choose accents set in imitation bamboo.

03:19-03:38

O-Ton

"We had the chance to build a whole new car with new axle systems, a new body, new engines, a new chassis everything you could wish even a camera that recognizes traffic signs."

03:38--4:15

The stronger engine versions boast sophisticated technology. At market launch in November 2008 the Insignia will be offered with a choice of 7 engines, all mated with a six-speed manual transmission and in compliance with the Euro 5 emission standard. As usual with all the other model series, the most economical unit goes by the name of Ecoflex. Pricing for Opel's new hopeful is extremely reasonable starting at 22 thousand seven hundred Euros.

Mod Nicolai Blechinger Portrait

The practical, modern design of the Toyota IQ continues on the inside. What you notice right away – this V-shaped center console. A Bluetooth interface and USB port are naturally a part of this little Toyota.

Also quite natural, the commitment of the Japanese to art and social causes. For years the famous German artist, Nicolai Blechinger has been creating works for Toyota. Here's a brief portrait of this artist.

Nicolai Blechinger Portrait

Nicolai Blechinger was born in Cologne in 1949 and today is well known far beyond the confines of the city as a socially committed artist.

On exhibit at a multitude of art shows throughout the world with special connections to Barcelona his art and his captivating colorful compositions have become more and more famous ...

The object of his art are not only canvasses – the media he decorates also includes fabrics, jewelry and writing utensils. Adorned with brilliant colors they come alive with a new, more imaginative life.

O-Ton

"Everyone who knows him, knows how reliable he is. You can't say that of every artist, Nicolai is an artist, a true master of the art of living."

O-Ton

"I'll show you my house in the south of Cologne, let's take a look at my studio, is jam packed with stuff. This is where my creations are born. This is my latest piece, I made for the presentation of the Lexus for Toyota. A signed, limited and numbered lithography of various nations of the world. There's Toyota, a view of Cologne, Japan, London and so forth. When you take the city tour you get it as a present."

"All the things I make are painted in purely natural colors. You have to choose the right presents to go with the cars which are being introduced.

If you present environmentally friendly cars, you shouldn't use any chemicals in your colors, for instance. So that everything harmonizes.

That was also important for me and the reason I bought a huge piece of property with a little house in the Provence 22 years ago, in an remote, isolated area. Everything's so

pure and natural, and you can't help but feeling well there. It's something to build upon if you want to represent a technology or technology to serve the environment and also be of benefit to children in the world."

The reason for his commitment doesn't merely come out of the blue.

O-Ton

"Maybe it's because my father was an orphan and did a lot for children. He was a soccer coach and took the children off the street, sometimes we suddenly had ten kids at our table. I love children, and due to the fact that I travel a lot in the world, I never wanted to become a father, whom my children only see on TV or in a newspaper. I also found , I could do a lot of good for children by helping design children's clinics and doctors' coats. My life isn't about having children around me every day, that's too complicated and I wouldn't want to do that to my children."

Life in harmony with nature also enjoys top priority with him...

O-Ton

"Yes, ecology. For one, I live way up there without any running water or electricity. Water I get out of my woods or from a reservoir, for example. Also, it's very important to me to drive a car that's pretty ecological, too. Until, one day they make cars that do absolutely no further harm to the environment."

Nicolai Blechinger - a very special artist with a great sense of responsibility for his environment.

Mod Suzuki Grand Vitara

Inside the Toyota IQ there's room for up to four persons. Toyota talks about a 3 plus one configuration. The IQ was made to achieve an excellent 5-star results in the EuroNCap crash tests.

Much larger and made for off-road terrain, the Suzuki Gran Vitara. Take a look at what the latest generation is all about.



Suzuki Grand Vitara

How time does fly. The Suzuki Vitara is already celebrating its twentieth birthday. Since 1988 the Japanese car maker has been sending its compact SUV out onto the roads and onto rugged terrain. After ten years it was time for a name change, the Vitara then became the Grand Vitara. As a birthday present, the Japanese are bringing out a special edition “20 years” model limited to 750 cars.

The „20 years“ version will be offered with a comprehensive equipment package. Each birthday car will wear the „20 years“ badge on the front doors. In addition, there’s also an electric sliding glass roof, Xenon headlights, 18 inch aluminum wheels and a keyless entry and start system. Inside the “comfort plus” line is standard, with leather and heated seats for the front, automatic climate control as well as a navigation system with a 6.9 inch color screen and integrated radio CD player

The engine is a lightweight V6 with 3.2 liters of displacement. With its 233 horsepower it goes from zero to one hundred in 9.3 seconds. 200 kilometers per hour is its top speed. A five stage automatic transmission will be the only gearbox offered. Average fuel consumption is claimed to be 10.6 liters per 100 kilometers with 245 grams of CO₂ per kilometer.

The special edition model comes with a complete safety package including ABS with electronic brake distribution, a brake assistant, ESP plus traction control, six air bags, foldaway pedals and hill climb and descent systems only available for the special edition. Pricing is around 36 thousand Euros.

Mod Mercedes C250 CDI:

Production of the Toyota IQ is scheduled to start the end of 08. For the first full production year Toyota expects a strong demand and plans to build some one hundred thousand cars a year. In contrast to the Smart, the Toyota IQ is a front-engine car. Two gasoline engines and a diesel are planned. The most frugal of the bunch is expected to emit only

99 grams of CO₂ per kilometers and be a true three-liter car. A very interesting new diesel engine is what Mercedes Benz now has developed for its new C Class. We had the chance to test it out.

Mercedes-Benz 250 CDI

00:00-00:24

In Stuttgart there's plenty of innovations nowadays: beginning this fall, Mercedes Benz initiates an entirely newly designed generation of diesel engines. A C Class model does the honors as the first with this new four cylinder engine.

00:24-00:50

O-Ton

"The OM 651 is a entirely newly developed four cylinder diesel engine. Our goal was to put together a technology package with not only better fuel economy, less CO₂ emissions and toxic exhausts, but also with the same high level of performance or even better."

00:51-01:14

What that means in numbers is : in the C 250 CDI BlueEFFICIENCY Prime Edition you get 204 horsepower and 500 Newton meters of torque.

01:14-02:14

The C 250 CDI BlueEFFICIENCY Prime Edition is based on C-Klasse sedan with the Avantgarde trim. Standard colors are obsidian black, palladium silver or iridium silver. On request you can also order special diamond white metallic. Also as a special request, you can spice up the car even more with a sports package from AMG, which includes stunning front and rear aprons and side sill panels.

02:14-02:36

The engine is spontaneous and responsive, while running quite quietly. In the future it should be a great alternative to the larger six cylinder engines.

02:36-03:43

O-Ton

"The technologies we have employed are an optimized combustion process and a new injector, used for the first time in the world. We have made all efforts to reduce unnecessary friction. The water pump is controllable, the oil pump pressure-controlled. The main idea is two-stage turbocharging, which leads not only to high performance but extremely high torque. If you want to save energy, you have to drive at low rpm. With the high amount of torque you have the option of driving at low rpm, which allows you to save fuel.

03:43-04:22

In addition, the engineers have put together a fuel economy package which includes efficient energy management with power steering activated based on requirements. An extra valve reduces the delivery pressure of the power steering pump if not needed. The average consumption, according to Mercedes is 5.2 liters per one hundred kilometers. The CO2 value is around 138 grams per kilometers. The sedan is only available as a special edition limited to 5 thousand cars. Pricing – forty thousand 639 Euros.

Mod Goodbye

Toyota has not yet released the exact prices for the new IQ. You can be sure they'll be competitive though... But, whoever falls in love with the new IQ, and that's real easy to do, will not make the decision based on its price.

That brings us to a close of this edition of Autonews TV. Hope you enjoyed the show and see you next time. Till then all the best.